

REAGAN MASSAY

CONTACT

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 <https://www.reaganmassayportfolio.com/>

EDUCATION

University of Oklahoma

August 2020 - May 2024

Bachelor of Arts in
Advertising with a minor
in Digital Marketing

HONORS & ACTIVITIES

Kappa Alpha Theta

October 2020 - May 2024

Member

Route 66 Centennial Commission Branding

November 2023

Top 3 Finalist for
Centennial logo. Created
branding for the Route 66
Centennial Commission,
such as logos, apparel
and other designs for the
celebration.

SKILLS

- Proficient in Adobe Creative Suite (Illustrator, Photoshop, InDesign) and Canva
- Communication skills
- Problem-solving skills
- Organization and time management skills

WORK EXPERIENCE

Oklahoma Tourism & Recreation, OKC, OK

GRAPHIC DESIGNER

September 2024 - Present

Created assets through various mediums and platforms, including social media, website, email, and more.

Stage One Dance Productions, Norman, OK

ASSISTANT MERCHANDISE DIRECTOR

January 2018 - August 2024

Prepared inventory to sell.

SOCIAL MEDIA SPECIALIST

August 2024 - Present

Created and administered graphics on all social media platforms.

Norman Regional Health System, Norman, OK

MARKETING AND HR INTERN

July 2023 - August 2023

Assisted the Marketing & HR Department with several tasks, such as writing blogs and designing graphics for social media and their website.

LEADERSHIP & COMMUNITY SERVICE

OU Dance Marathon, Norman, OK

VOLUNTEER

March 2021 & 2022

OU's student led philanthropy, raising money for the Children's Hospital Foundation.

Relay for Life, Norman, OK

VOLUNTEER

April 2021 - 2024

Benefiting the American Cancer Association.

The Big Event at OU, Norman, OK

VOLUNTEER

April 2021 - 2023

OU's day of community service.